

We have a problem.

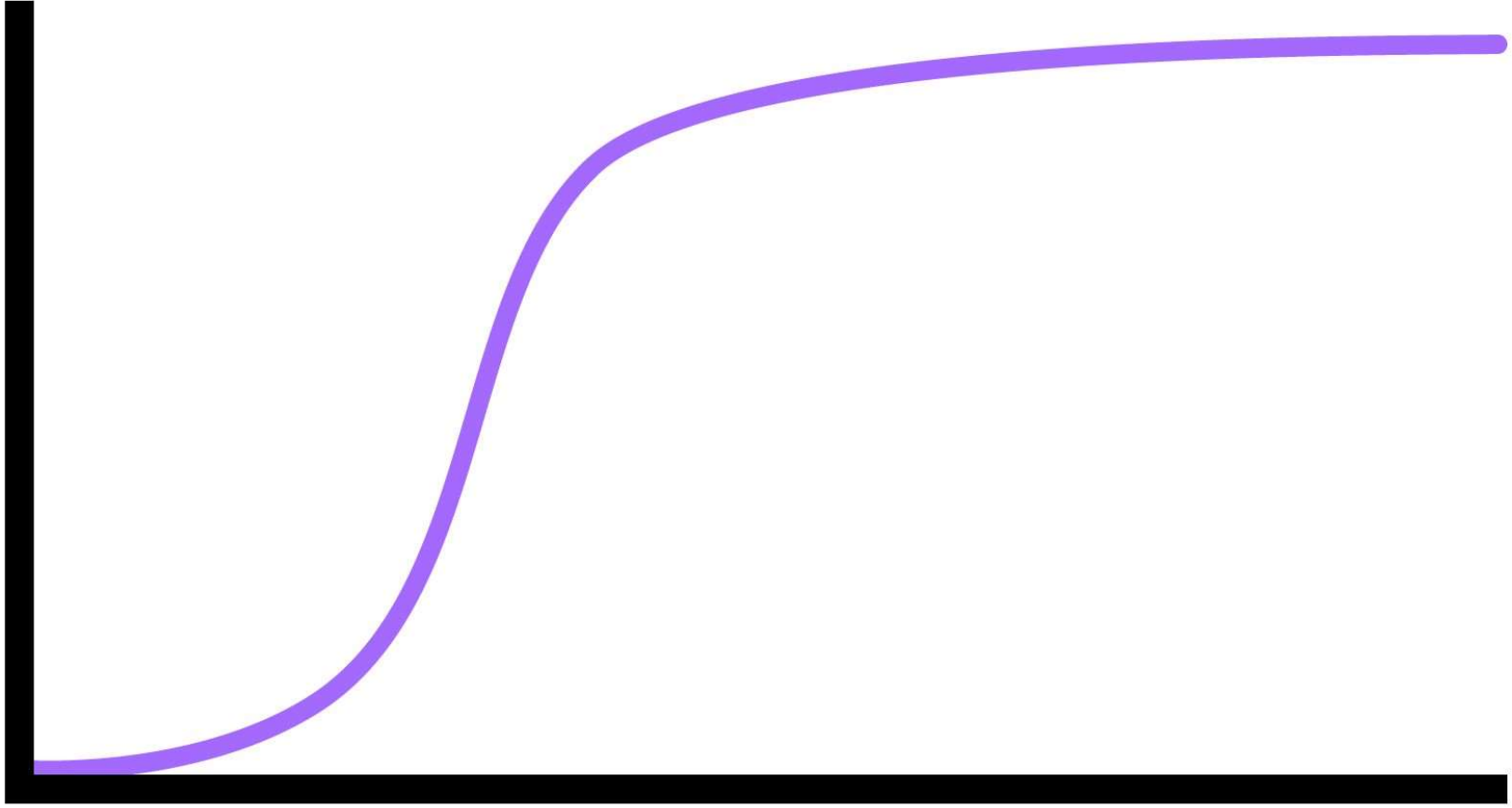
**Internet is getting less and
less diverse.**

English is growing fast.



English: 57%

All the other languages combined: 43%





**At this rate all other
languages on the internet
will cease to be relevant.**

(yes, yours too)

**We're not creating many
diverse interconnected
communities.**

**Instead we're coalescing
into a big uniform
conglomerate.**

**Old-School systems
designed to preserve
medium-size languages
are obsolete.**

We're in this together.

So, what do we do?

We created La Fera.



So, what is La Fera?

It's a digital factory.

We fund digital projects.

We celebrate events for creators.

We help them grow their communities.

We connect them with commercial opportunities.

We give them resources and training.

We give them a place to share their thoughts and doubts.

We give them content ideas.

But why this?

**With a small boost
medium languages can
become big communities**

Less crowded: more opportunities to shine.

Geolocalized audience: good for ads.

A smoother and less lonely start.

Easier to interconnect: meetups, parties, events.

**The best moment in
history to start a project
in a medium language is
now.**

A magic tool: subtitles.

Worldwide free distribution.

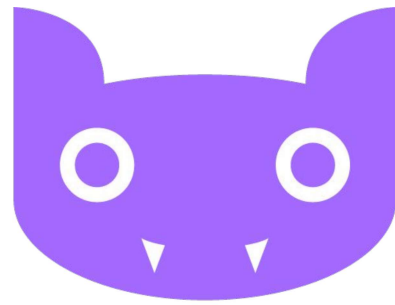
**Our dream: a diverse and
multilingual internet.**

We want to replicate our model to other linguistic communities.

Small languages will not be able to compete in size with the large global ones.

But we can become seals of quality and strong communities that protect our creators.





La Fera

fàbrica/digital

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